

SNAP!

See
New
Achievable
Possibilities



About

After spending over 25 years in corporate sales and battling alcoholism for 24 of those years, DeDe finally SNAPPED. In the last 10 years, DeDe has courageously won her battle over the bottle and achieved sobriety. But during her struggle to transform her personal and professional life, she stumbled onto something even more exciting and profound. She discovered the real secret and proven strategies to long lasting change and fulfilling success. Today, DeDe is passionately helping professionals go from numbed out to fully alive! Get ready to uncork talent, smash obstacles, pour out purpose and drink up success in a SNAP!

Books

SNAP YES! The Art of Seeing New Achievable Possibilities In Business and Life

Wisdom Wedgies and Life's Little Zingers - Motivation That Get's Stuck In All the Right Places



2017

Keynotes Workshops & Master Classes

Success In a SNAP

DeDe Murcer Moffett - Keynote Speaker, Author,
Leadership & Professional Development

www.DeDeMurcerMoffett.com

Clients Say...

"Snap Yes! From an education perspective DeDe brought sight, sound, excitement, entertainment, tasks and takeaways that our attendees could immediately apply and take back with them. She did the most thorough job of connecting her content to our program, principles, values and theme. She brought the entire conference together and to a close in one powerful SNAP-tastic message!"

- Crystal Mayfield, Director of Education, Center for Growing Talent by PMA

"DeDe is hands-down one of the most compelling speakers I've seen in over twenty years of working in sales and marketing. She conveys a message that is immediately applicable and actionable for business, organizational, or personal change. I left her keynote not only wanting to change and be better – but also taking immediate steps to do so. In one hour, she changed my life both personally and professionally."

- Mark D. Thompson, Vice President of Tourism Dallas Conventions and Visitors Bureau

"Wow! Thank you so much for a fantastic keynote for our event. Your touching story, your enthusiasm and energy started off our event in exactly the right way. We had so many compliments. SNAP Yes!"

- Kim Bickford, Senior Member Services & Operations, WesPay



"DeDe, your opening keynote went beyond my wildest expectations! You inspired, educated and entertained the audience with such skill professionalism and absolute delight! I have NO IDEA how I will ever top that opening keynote."

- Jean Barber, Senior Program Planning Advisor, NRECA Education & Training

"I had a most legit experience hearing DeDe command an audience recently. Her ability to engage others from a tool belt of talent, tales and experience make you want to hear more every time!"

- Scott Rose, President & CEO Kelly Tyler Federal Credit Union

"DeDe ranks way up there as a writer and lecturer with the Zig Ziglars of today."

- Fritz Peterson, Retired New York Yankee Pitcher

Professional Success

Keynotes Breakouts & Workshops

Leadership & Influence 7 Strategies for Success

It is never easy to take the lead, make decisions and face challenges, but it can become natural and rewarding in a SNAP. Learn how people who have never had a leadership role can stand up and take the lead with confidence and authority.

Employee Engagement - Motivate From Within

True motivation must come from within to be sustainable. This workshop will give participants the tools to re-engage their passion and purpose for work and life. Workshop includes, visioning, goal setting, time management and productivity skills.

Workshops & Breakouts

Dealing with Difficult
People and Conflict
Resolution

Assertiveness and Self
Confidence

Delivering Constructive
Criticism That Empowers

Powerful Communication
for Collaborative Teams
and Superior Customer
Service

How to Reduce Workplace
Anxiety and Increase
Personal Productivity

SNAP Yes! Problem Solving
No Problem

Peak Performance - What is it? How Do I Get It?

Learn how to get in the zone of optimal functioning for effortless and exceptional performance, plus develop a crystal clear focus to achieve your highest goals and dreams.

Master Classes

Full & Half Day

Contact:
469.358.9076

SNAP OUT OF IT - Think Different Do More, Be More

Real change happens when you eliminate the thoughts that are keeping you playing small and feeling trapped. Learn the fastest way to dissolve negative and limiting beliefs to See New Achievable Possibilities and reach success today!

SNAP Crackle & Pop In the Spotlight How to Captivate Any Audience

Need to increase your presentation skills or get your non-expert presenters prepared to wow at your upcoming conference? This SNAP-powered fun and interactive Master Class teaches the mental and physical game of confidently presenting compelling stories to captivate and move any audience, sales team or important clients to action.

SNAP Stress Now-Healthy Work/Life Balance

Happy and healthy employees succeed both in business and in life. Is the work you love starting to take a toll on your health and relationships? Work-Life Balance workshops teach how to focus on the important things, set accurate and achievable goals, delegate more, and communicate what you really want to say with your co-workers and family at home.

What Attendees Say...

"Thank you for your wonderful presentation! As one who normally takes copious notes, I was captivated (actually mesmerized) by your engaging presentation style and wanted to listen rather than be a scribe!"

-Steve Casey, Manager
Member Services

