



DeDe Murcer Moffett - Bio

After spending over 25 years in corporate sales and battling alcoholism for 24 of those years, DeDe finally SNAPPED. In the last 10 years, DeDe has courageously won her battle over the bottle and achieved sobriety. But during her struggle to transform her personal and professional life, she stumbled onto something even more exciting and profound. She discovered the real secret and proven strategies to long lasting change and fulfilling success. Today, DeDe is passionately helping professionals go from numbed out to fully alive! Get ready to uncork talent, smash obstacles, pour out purpose and drink up success in a **SNAP!**

Even the most successful leaders and top employees can lose their way and begin to tune out, check out and burn out. But with the right tools, a positive **SNAP**-ti-tude, and a proven success strategy, you can re-ignite purpose, re-commit to your vision and start living **SNAP**-tastic now.

DeDe is an expert in professional success, leadership and employee engagement. She is the best selling author of *Wisdom Wedgies and Life's Little Zingers*, *Motivation that Gets Stuck in All the Right Places* and her newest book; ***SNAP Yes! The Art of Seeing New Achievable Possibilities in Business and Life.***

DeDe has been named by her peers and colleagues, "The **SNAP** Out of It Woman" and named to the "Top Speakers List" by M&C Magazine. Attendees describe DeDe's presentations as "Thought provoking, engaging and emotionally impactful."

After not singing or performing for over 20 years, DeDe's dedication to setting big goals, saying yes instead of no, using regret and redefining past failure, landed her on the biggest stage of her life. Standing in front of 48,000 people, DeDe sang the National Anthem for the New York Yankees at Yankee Stadium. (This honor is only offered to a very select group of singers; past invitees include Kristin Chenoweth, James Taylor, and Billy Joel).

Additionally, DeDe's powerful story and ability to entertain while giving audiences the strategies to step into their own spotlight of success, has earned her the privilege to share the stage with many celebrities, entertainers, and thought leaders throughout the country.